

# success



## CHEP

- Global leader in pallet and container pooling services
- Headquartered in Orlando, Florida
- Collects, conditions and reissues more than 265 million pallets and containers, helping manufacturers and growers transport products to distributors and retailers
- Has 440 service centers, 300,000 customers, 7,700 employees
- Conducts business in 42 countries



**customcable.com**

Corporate Office  
3221 Cherry Palm Dr.  
Tampa, FL 33619  
Tel 813.623.2232  
Fax 813.623.3534

Anaheim, CA  
Orlando, FL

### Challenge

A longtime Custom Cable client, CHEP moved its Davenport, Florida, global headquarters to Orlando. They turned to Custom Cable for the build-out of the global Data Center installation. CHEP needed a flexible solution that would allow for the relocation of personnel and equipment at any given time without disruptions to other employees.

### Solution

Under-floor flexibility: Custom Cable installed an under-floor zone cabling solution consisting of copper and fiber optic cables. With zone cabling, CHEP can connect to voice and data through frequent changes in needs, moves and adds. We placed Category 5e copper data cable for Gigabit Ethernet transfer rates and used fiber optic cables for higher bandwidth, such as 10 Gigabit Ethernet.

### Results

CHEP has enjoyed an increased technical agility thanks to the new cabling system. Its built-in flexibility makes the company's investment a good one—future additions and other changes will be easy and affordable.