

# solution



## IP Communications

Leverage the power and pervasiveness of your converged network for total business communications.



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Custom Cable can help you extend to your employees secure and consistent communication services, while harnessing the full power of your network—whether employees are working at your main campus, at a branch office or almost anywhere in the world.

IP communications encompasses IP telephony, video telephony, unified messaging and voicemail, IP video- and audio-conferencing, customer contact solutions, voice gateways and applications, security solutions and network management.

Our IP communications solution allows you to receive telephony and video services through your data network, and integrate that service with a full menu of communications tools: e-mail, fax, message or data file exchange, address books management and even multi-media conferencing if you choose. All of these capabilities are transmitted via the public Internet, or—for added security—via a managed local or wide area network.

### Custom Cable advantage

- ☑ We can enable your organization to achieve anywhere, anytime business communications.
- ☑ We can help your organization gain visibility into the availability, schedules or presence of primary decision makers and players in a timely way.
- ☑ We can ease the logistical barriers of time zones and geographic dispersion between companies and their branch offices, telecommuters, customers, partners and vendors.
- ☑ We can lower your total cost of ownership by converging your structured cabling, data network, wireless and voice solution into a single, seamless and unified system.

### Considerations

IP communications solutions are fast becoming the standard for business communications. As strategic business assets, they are transforming how organizations communicate—internally and externally. Increasingly, even medium and small businesses are turning to IP communications solutions to enable powerful collaboration tools, equip employees who travel offsite or work from home, streamline daily work and anticipate future growth.

Productivity gains achieved via IP communications result not simply from adding applications to a company's network, but by integrating business processes with communications to tap into the network and the technology that will make those applications useful and relevant.