

*** Press Release ***

CUSTOM CABLE INDUSTRIES, INC. IS NAMED "2009 SUPPLIER OF THE YEAR"

December 9, 2009

On Friday, December 4, 2009, the Minority Supplier Development Council (MSDC) of PA-NJ-DE announced their annual business awards and named Custom Cable Industries, Inc. the "2009 Supplier of the Year". Custom Cable won recognition in the fiercely competitive category for companies with \$10 Million to \$50 Million in annual gross revenue. They were nominated by Verizon and CTDI.

In winning this prestigious designation, Custom Cable was lauded for its ability to provide the highest level of product and service excellence to its Fortune 500 partners while also offering innovative cost-savings. With expertise in providing both copper and fiber optic connectivity solutions, Custom Cable was further singled out for its demonstrated ability to deliver continuity of supply and superior turnaround times.

Custom Cable Chairman and CEO, Martin Hunt, accepted the 2009 Supplier of the Year Award at the PA-NJ-DE MSDC Annual Awards Gala in Philadelphia. The event was attended by senior executives representing some of the most respected corporations in America as well as many of the most prominent and successful entrepreneurs in the PA-NJ-DE area.

Mr. Hunt congratulated his team for delivering on Custom Cable values around certified quality, exceptional customer service, and operational excellence and offered thanks for this prestigious recognition. He then noted, "The time is now for MBEs and celebrated corporations to work together to create jobs and foster economic growth for both the Tri-State region and for America in 2010...As a "best in class" quick-turn cable assembly company, Custom Cable stands ready to serve customers, regionally and nationally, with full service capabilities in copper, optical fiber, and information infrastructure services".

To further deliver on Mr. Hunt's commitment, Custom Cable has secured partnerships with industry giants in copper and optical fiber and has made investments to more than double its capacity to manufacture fiber optic cable assemblies at its manufacturing facility in Tampa, FL. Custom Cable is also in the final stages of obtaining Telcordia GR-326 certification needed to grow sales in the telecommunications industry. Upon completion, Custom Cable will be one of a handful of companies worldwide with this designation for tested products.

Custom Cable Industries, Inc. engineers, manufactures, installs, and manages customized and standard connectivity solutions. Custom Cable has demonstrated excellence in providing both copper and optical fiber cable assemblies with unsurpassed quality, award-winning customer service, and value-added quick-turn delivery.

Custom Cable is a one-stop best-in-class cable assembly manufacturer and low voltage contractor and proudly holds coveted industry certifications for product quality, customer service and operational excellence.

Custom Cable is a certified Minority Business Enterprise (MBE) and can provide both Tier 1 and Tier 2 Diversity Credits to Fortune 500 companies who desire them. Custom Cable Industries, Inc. has locations in Philadelphia, Tampa, Orlando, Atlanta and Anaheim.